

Aesys S.p.A. recognizes the strategic value of communication as a key tool for building strong, transparent, and long-lasting relationships with all its stakeholders. In an increasingly interconnected world, our communication aims to be not only clear and consistent, but also responsible, inclusive, and respectful of diversity.

Our mission – designing smart technological solutions for effective, accessible, and sustainable visual communication – guides every decision we make, including those related to communication. Every message, image, and word reflects our daily commitment to providing reliable and accessible information to all people, without distinction.

In pursuing our vision – to become a global benchmark for innovation in visual communication, contributing to a fairer, more connected, and more inclusive world – we place particular attention on how we communicate externally and within our organization.

Aesys communication is guided by principles of fairness, transparency, and inclusion. We adopt neutral and respectful language, avoiding stereotypes or non-inclusive representations. Our visual and textual choices reflect the diversity of the people and cultures we engage with, in the belief that diversity is both a resource and a value to be actively promoted. We consider gender equality, balanced representation of diversity, and sensitivity to vulnerabilities as essential elements of authentic and contemporary communication.

This vision translates into concrete choices in editorial processes, promotional materials design, public-facing content, and internal communication. The responsibility to ensure alignment between corporate values and communication is shared across the organization, with the direct involvement of the Marketing Department, Human Resources, and Corporate Management. We are committed to guaranteeing full accessibility of our information content, both through digital channels and physical media, in line with international regulations and best practices.

At Aesys, communicating means creating connections based on trust, listening, and respect. Through this policy, we reaffirm our commitment to building open and inclusive dialogue with society, contributing to a responsible business model oriented towards collective well-being and sustainable progress.

Seriate, 01/07/2025

CEO
Marco Biava